



**NORCAL VIETNAMESE CHAMBER OF COMMERCE  
and  
COMMUNITY PARTNERS ADVOCATE OF  
LITTLE SAIGON SACRAMENTO**



**December 16, 2022**

Dear Members, Business Owners, Corporations, Community Leaders, and Supporters:

On behalf of the NorCal Vietnamese Chamber of Commerce (NVCC) and cPALSs (Community Partners Advocate of Little Saigon Sacramento), we cordially invite you to be a sponsor for the 13th Annual Installation Banquet & Gala, celebrating 13 years of successful accomplishments:

**13th Annual Installation Banquet & Gala  
Theme: "The Roaring 20's Masquerade Dinner & Gala"**

SATURDAY, JANUARY 7TH, 2023  
Well Season Restaurant  
9089 Bruceville Road, Elk Grove, CA 95758  
6:00pm – Appetizers & Networking  
7:00pm – Program Begins  
7:45 PM – Dinner is Served




This event will celebrate the remarkable accomplishments of NVCC and cPALSs over the past 13 years. NVCC provided assistance to the local business owners in the Greater Sacramento and nearby regions, and improved the public safety and security in Little Saigon District of Sacramento. NVCC and cPALSs became the regional catalyst for businesses and economic growth in the Little Saigon District that it set out to be. And on this day, we are pleased to honorably recognize all the community organizations and individuals who has helped NVCC and cPALSs became the Chamber of Commerce it is today. We also want to take a moment to appreciate all the Members & Sponsors who assisted NVCC and cPALSs in many ways.

For more information, please visit our websites at [www.NorCalChamber.org](http://www.NorCalChamber.org) or [www.cPALSs.org](http://www.cPALSs.org). Please do not hesitate to contact me at my direct phone number if you have any questions at (925) 759-3376.

We appreciate your support and look forward to seeing you at the event.

Sincerely,

  
Kevin P. Nguyen  
President

*13th Annual Installation Banquet and Gala*

# SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGE	TITLE SPONSOR	ENTERTAINERS FOR EVENT	APPETIZERS FOR EVENT	DIAMOND TABLE	PLATINUM TABLE	GOLD TABLE
<b>BENEFITS</b>						
PACKAGE LEVEL	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000	\$1,500
Dinner Tables (10 Dinner Seats Per Table)	✔ Three (3) Diamond Tables	✔ Two (2) Diamond Tables	✔ One (1) Diamond Tables	✔ One (1) Diamond Tables	✔ One (1) Platinum Tables	✔ One (1) Gold Tables
Company Logo on Flyer	✔ Large	✔ Large	✔ Large	✔ Medium	✔ Small	✘
Social Media Marketing (Event Flyer with your logo): Facebook, E-mail Campaigns, & Others	✔	✔	✔	✔	✔	✘
Company Logo on Video Slideshow	✔	✔	✔	✔	✔	✘
Premium Company Banner throughout Venue	✔ Two (2) + Entrance Banner	✔ Two (2)	✔ One (1)	✔ Shared Banner: Medium Logo	✔ Shared Banner: Small Logo	✘
Company Logo on Program Pamphlet	✔ Full Page	✔ Half Page	✔ Quarter Page	✔ Medium Logo	✔ Small Logo	✘
Two Months of Digital Media Advertisements on Website	✔	✔	✔	✔	✘	✘
Newspaper & Print Advertisements with Event	✔	✔	✔	✔	✘	✘
Company Name on all Press Release	✔	✔	✔	✘	✘	✘
Press Releases Listed as Title or Diamond Sponsor	✔ Title Sponsor	✔ Diamond Sponsor	✘	✘	✘	✘
Opportunity to speak on Stage	✔	✔	✘	✘	✘	✘
Airtime & Recognized as Sponsor for the Professional Singer(s) at the Event	✔	✘	✘	✘	✘	✘
Emcee will Thank Sponsor Throughout Performances	✔	✘	✘	✘	✘	✘
Company Logo Sticker on FREE Masquerade Masks OR Company Logo on Seating Cards OR Company Logo on 360 Video Booth OR Company Logo on one Appetizer Server OR Company Logo on Dessert Table	✔	✘	✘	✘	✘	✘

**Exclusivity (per industry): First Come, First Serve - \$20,000 (6 Tables Included)**

**DONATION:**  \$1,000  \$500  \$250  \$100  Other \_\_\_\_\_

For sponsorship questions, please call:

Kevin P. Nguyen (925) 759-3376 | Kelly Thuy Le (916) 956-1645 | Zaymah Kanemoto (916) 250-2898  
Nikki Nguyen (916) 849-2954 or email: [NVCC@MyEquityZone.com](mailto:NVCC@MyEquityZone.com)

13th Annual Installation Banquet and Gala





**NORCAL VIETNAMESE CHAMBER OF COMMERCE  
and  
COMMUNITY PARTNERS ADVOCATE OF  
LITTLE SAIGON SACRAMENTO**



Community Partners Advocate  
of Little Saigon Sacramento

**SPONSORSHIP AGREEMENT FORM**

**Date:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Social Media Handle(s):** \_\_\_\_\_

I, \_\_\_\_\_ as a representative of my company, agree to Sponsor the \_\_\_\_\_ Level Sponsorship and agree to pay the amount of \$ \_\_\_\_\_. Please make checks payable to NorCal Vietnamese Chamber of Commerce and mail to:

**NorCal Vietnamese Chamber of Commerce  
7811 Laguna Blvd., Suite 110, Elk Grove, CA 95758**

Please email your company logo in high-resolution, at least 300 ppi but no more than 1200 ppi, to **PurpleTeam@MyEquityZone.com** it to be included in our marketing materials.

We will NOT alter or make any revisions; how you send us your logo is how it will appear in print. Keep in mind that your logo may be as small as .025 inch to 0.50 inch when printed out by our publications so choose your text size accordingly.

\_\_\_\_\_  
*Sponsoring Company Representative Signature.*

\_\_\_\_\_  
*Date*